



The Virginia Art Education Association Newsletter & Conference Booklet

Advertising Rates 2011 - 2012

Send to Peggy Wood, VAEA Executive Secretary ♦ 12107 Sugar Hill Drive Midlothian, Virginia 23112 ♦ Phone: 804-739-7041

Email: wood_vaea@yahoo.com

Company Name _____ Date: _____

Authorized Contact _____ Title _____

Invoice Attention To _____

Address _____

e-mail address _____ Phone: _____

The newsletter and the conference booklet are posted on the VAEA website as well as professionally printed for distribution. The Virginia Art Education Association Newsletter is 8 ½" x 11" (magazine style). A limited number of advertisements are accepted.

Newsletter advertisements must be camera-ready and mailed or emailed (pdf format) to the above address. All ads are currently printed in black and white.

Newsletter Advertising					
Issue	Fall 2011 <i>Publication in Sept</i> Deadline July 5, 2011	Winter 2012 <i>Publication in Jan</i> Deadline Nov 5, 2011	Spring 2012 <i>Publication in May</i> Deadline April 10, 2012	All 3 Issues	Circle or highlight appropriate selection and record amount below
Full Page 7 ½" x 10"	\$350.00	\$300.00	\$300.00	\$800.00	
Half Page (h) 5" x 7 ½"	\$250.00	\$200.00	\$200.00	\$550.00	
Quarter Page (v) 3 ¾" x 5"	\$200.00	\$150.00	\$150.00	\$425.00	
Eighth Page (h) 2 ½" x 3 ¾"	\$100.00	\$75.00	\$75.00	\$200.00	
Total Newsletter Advertising Order					\$
Conference Booklet					
<i>Posted on the website in late summer, published for distribution at the conference</i> Deadline July 5, 2011					
Half Page (horizontal) 5" x 7 ½"			\$175.00		
Quarter Page (vertical) 3 ¾" x 5"			\$125.00		
Total Conference Booklet Advertising Order					\$
TOTAL ADVERTISING ORDERED					\$

Check enclosed _____ Check to follow _____