



# The Virginia Art Education Association Newsletter & Conference Booklet

## Advertising Rates Fall 2017 - Fall 2018

Send to Peggy Wood, VAEA Executive Secretary ♦ 12107 Sugar Hill Drive Midlothian, Virginia 23112 ♦ Phone: 804-739-7041

Email: wood.vaea@gmail.com

Company Name \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Contact \_\_\_\_\_ Title \_\_\_\_\_

Invoice Attention To \_\_\_\_\_

Address \_\_\_\_\_

e-mail address \_\_\_\_\_ Phone: \_\_\_\_\_

The newsletter and the conference booklet are posted on the VAEA website as well as professionally printed for distribution. The Virginia Art Education Association Newsletter is 8 1/2" x 11" (magazine style). A limited number of advertisements are accepted.

Newsletter advertisements must be camera-ready and mailed or emailed (.pdf or .jpeg format) to the above address. All ads are currently printed in black and white.

Newsletter Advertising					
Issue	Fall 2017 <i>Publication in September</i> Deadline July 15, 2017	Winter 2018/9 <i>Publication in January</i> Deadline Nov 15, 2018	Spring 2018 <i>Publication in May</i> Deadline March 15, 2018	Fall 2018 <i>Publication in September</i> Deadline July 15, 2018	Circle or highlight appropriate selection and record amount below
<b>Full Page</b> 7 1/2" x 10"	\$350.00	\$300.00	\$300.00	\$350.00	
<b>Half Page (h)</b> 5" x 7 1/2"	\$250.00	\$200.00	\$200.00	\$250.00	
<b>Quarter Page</b> (v) 3 3/4" x 5"	\$200.00	\$150.00	\$150.00	\$200.00	
<b>Eighth Page (h)</b> 2 1/2" x 3 3/4"	\$100.00	\$75.00	\$75.00	\$100.00	
<b>Multiple Issue Discount (3 or 4 issues -15% ; 2 issues -5%)</b>				\$	
<b>Total Newsletter Advertising Order</b>					
Conference Booklet					
<i>Posted on the website in late summer, published for distribution at the conference</i>					
<b>Deadline July 1</b>					
<b>Half Page</b> (horizontal) 5" x 7 1/2"			\$175.00		
<b>Quarter Page</b> (vertical) 3 3/4" x 5"			\$125.00		
<b>Total Conference Booklet Advertising Order</b>				\$	
<b>TOTAL ADVERTISING ORDERED</b>				\$	

Full page: 7.5" x 10" (v) Half page: 7.5" x 5" (h) Quarter page: 3.75" x 5" (v) Eighth page: 3.5" x 2.5" (h)	

Please submit camera-ready b & w advertisement using the sizes listed.

Check enclosed \_\_\_\_\_ Check to follow \_\_\_\_\_