

Not sure how to go about planning for Youth Art Month®? We can help!

Getting started early is key – September is a great time to begin planning out your activities for the school year.

Check in regularly with your state chairperson to make sure your local activities and events are on track with planned state activities.



FLAG/BANNER DESIGN CONTEST

- ✓ Establish goals – target at least 1 entry from every school in the state
- ✓ Plan and communicate lesson plan and theme “Take a Journey through Art”
- ✓ Encourage teachers to provide classroom time for students to each create a flag design using the Flag Design Template
- ✓ Receive flag entries – select winners. Start with school winners, then work up to district, region, county, etc.; can also forward entries to state chairperson who coordinates voting to select one overall state winner
- ✓ Create a 3'x 5' flag/banner using the winning flag artwork
- ✓ Feature the flag/banner at state art exhibitions for Youth Art Month
- ✓ Submit the flag/banner by February 1, 2020 to CFAE for the Youth Art Month Museum at NAEA
- ✓ See flag/banner on display in the Youth Art Month Museum at NAEA
- ✓ Return flag/banner to designer



FUNDRAISING & ADVOCACY

- ✓ Establish goals
- ✓ Pursue fundraising with local and state businesses; obtain sponsors for art exhibitions
- ✓ Obtain Proclamations/Endorsements (Governor/Mayor, School Officials)
- ✓ Obtain Endorsements from other local leaders
- ✓ Coordinate activities during March as a way to advocate for visual art education
- ✓ Plan fundraising events – invite the local community



EXHIBITIONS & CELEBRATIONS

- ✓ Establish goals
- ✓ Start now to plan March events for school and community (see our website for ideas)
- ✓ Set date/location/time for events
- ✓ Have students create artwork throughout the school year in preparation for the events
- ✓ Connect with local media and communicate event information
- ✓ Create and distribute marketing materials promoting events
- ✓ Invite local VIPs and community to events
- ✓ Submit artwork by February 1, 2020 to CFAE for the Youth Art Month Museum at NAEA
- ✓ See art on display in Youth Art Museum at NAEA
- ✓ Document activities – submit information and photos to Youth Art Month Chairperson
- ✓ Send Thank You Notes to all who helped with events
- ✓ Create and submit Year in Review Report to Council for Art Education