



# The Virginia Art Education Association News Magazine & Conference Booklet

## Advertising Rates Winter 2023-24 - Fall 2024

Send to Peggy Wood, VAEA Executive Secretary ♦ 12107 Sugar Hill Drive Midlothian, Virginia 23112 ♦ Phone: 804-739-7041

Email: wood.vaea@gmail.com

Company Name \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Contact \_\_\_\_\_ Title \_\_\_\_\_

Invoice Attention To \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

e-mail address \_\_\_\_\_ Phone: \_\_\_\_\_

The newsletter and the conference booklet are posted on the VAEA website as well as professionally printed for distribution. The Virginia Art Education Association Newsletter is 8 ½” x 11” (magazine style). A limited number of advertisements are accepted.

Newsletter advertisements must be camera-ready and mailed or emailed (.pdf or .jpg format) to the above address. When the newsletter is online ads may be viewed in color; when printed ads will be black and white. You may submit both.

Newsletter Advertising				
Issue	Winter 2023/24 <i>Publication in January</i> Deadline Nov 15, 2023	Spring 2024 <i>Publication in May</i> Deadline March 15, 2024	Fall 2024 <i>Publication in September</i> Deadline July 15, 2024	Circle or highlight appropriate selection and record amount below
<small>(All sizes listed as width x height)</small> <b>Full Page</b> (v) 8” x 10½”	\$300.00	\$300.00	\$350.00	
<b>Half Page</b> (h) 8” x 5¼”	\$200.00	\$200.00	\$250.00	
<b>Quarter Page</b> (v) 4” x 5¼”	\$150.00	\$150.00	\$200.00	
<b>Eighth Page</b> (h) 4” x 2 ½”	\$175.00	\$75.00	\$100.00	
<b>Multiple Issue Discount (3 or 4 issues -15% ; 2 issues -5%)</b>				<b>\$</b>
<b>Total Newsletter Advertising Order</b>				
Conference Booklet				
<i>Posted on the website in late summer, published for distribution at the conference</i> <b>NOTE: Some booth packages INCLUDE advertising Deadline July 1</b>				
<b>Half Page</b> (horizontal) 5” x 7 ½”			\$175.00	
<b>Quarter Page</b> (vertical) 3 ¾” x 5”			\$125.00	
<b>Total Conference Booklet Advertising Order</b>				<b>\$</b>
<b>TOTAL ADVERTISING ORDERED</b>				<b>\$</b>

Full page: 8” x 10.5” (v) Half page: 8” x 5.25” (h) Quarter page: 4” x 5.25” (v) Eighth page: 4” x 2.5” (h)	
Please submit camera-ready b & w advertisement using the sizes listed.	

Check enclosed \_\_\_\_\_ Check to follow \_\_\_\_\_