



The Virginia Art Education Association News Magazine & Conference Booklet

Advertising Rates Winter 2024-25 - Fall 2025

Send to Peggy Wood, VAEA Executive Secretary ♦ 12107 Sugar Hill Drive Midlothian, Virginia 23112 ♦ Phone: 804-739-7041

Email: wood.vaea@gmail.com

Company Name _____ Date: _____

Authorized Contact _____ Title _____

Invoice Attention To _____

Address _____

e-mail address _____ Phone: _____

The newsletter and the conference booklet are posted on the VAEA website as well as professionally printed for distribution. The Virginia Art Education Association Newsletter is 8 ½” x 11” (magazine style). A limited number of advertisements are accepted.

Newsletter advertisements must be camera-ready and mailed or emailed (.pdf or .jpg format) to the above address. When the newsletter is online ads may be viewed in color; when printed ads will be black and white. You may submit both.

Newsletter Advertising				
Issue	Winter 2024/25 <i>Publication in January</i> Deadline Nov 15, 2024	Spring 2025 <i>Publication in May</i> Deadline March 15, 2025	Fall 2025 <i>Publication in September</i> Deadline July 15, 2025	Circle or highlight appropriate selection and record amount below
<small>(All sizes listed as width x height)</small> Full Page (v) 8” x 10½”	\$300.00	\$300.00	\$350.00	
Half Page (h) 8” x 5¼”	\$200.00	\$200.00	\$250.00	
Quarter Page (v) 4” x 5¼”	\$150.00	\$150.00	\$200.00	
Eighth Page (h) 4” x 2 ½”	\$175.00	\$75.00	\$100.00	
Multiple Issue Discount (3 or 4 issues -15% ; 2 issues -5%)				\$
Total Newsletter Advertising Order				
Conference Booklet				
<i>Posted on the website in late summer, published for distribution at the conference</i> NOTE: Some booth packages INCLUDE advertising Deadline July 1				
Half Page (horizontal) 5” x 7 ½”			\$175.00	
Quarter Page (vertical) 3 ¾” x 5”			\$125.00	
Total Conference Booklet Advertising Order				\$
TOTAL ADVERTISING ORDERED				\$

Full page: 8” x 10.5” (v) Half page: 8” x 5.25” (h) Quarter page: 4” x 5.25” (v) Eighth page: 4” x 2.5” (h)	
Please submit camera-ready b & w advertisement using the sizes listed.	

Check enclosed _____ Check to follow _____