



Exhibitor Booth Options 2022

Register early. Go to [Cvent Registration](#) to register
Booth availability is based on first come first served
Package reservation is time sensitive - see below

November 3, 2022 - November 4, 2022 The Westin Richmond

Booth Reservation Only

- \$440.00** Single Booth (one table, no electricity)
- \$490.00** Single Booth (one table, electricity)
- \$690.00** Double Booth (two tables, no electricity)
- \$740.00** Double Booth (two tables, electricity)
- \$200.00** Non-exhibiting Fee (Materials distribution only)

Booth Reservation Package Opportunities (time sensitive - call 804-357-2297 to check on booklet publication deadline)

Gold Single **\$600.00 (\$65.00 savings)**

- Single Booth with Electricity
- ½ page advertisement in Conference Booklet*

Gold Double **\$800.00 (\$115.00 savings)**

- Double Booth with Electricity
- ½ page advertisement in Conference Booklet*

Silver Single **\$550.00 (\$65.00 savings)**

- Single Booth with Electricity
- ¼ page advertisement in Conference Booklet*

Silver Double **\$750.00 (\$115.00 savings)**

- Double Booth with Electricity
- ¼ page advertisement in Conference Booklet*

Other Opportunities

- \$500.00** Hot Link to your website on Conference page of VAEA Website (1 year)
- \$175.00** 1/2 page Advertisement in Conference Booklet (*included with Gold package choice)Time sensitive
- \$125.00** 1/4 page Advertisement in Conference Booklet (*included with Silver package choice)Time sensitive

Exclusive Sponsorship Opportunities

All Exclusive Sponsorships will receive the added benefit of your company's sponsorship listed in the conference booklet and on signage at the conference.

- **Convention Tote Bags: \$100.00** Provide 500 fabric bags that display your company's logo, to be distributed to all registered attendees.
- **Create your own Sponsorship:** Possibilities include sponsoring meal events, speakers, student or retiree sponsorship, Friday night event, vendor security, name badges, etc. Costs range from \$120.00 - \$6,000.00

TENTATIVE Exhibitor Hours (subject to changes in times only)

Thursday, November 3, 2022 Hall is available for set up by 1:00 pm; vendor hall opens to public at 5:00 pm

Opening Reception 5:00 - 7:00 pm

Friday, November 4, 2022

Exhibits open 8:00 am - 1:30 pm

Vendor Focus 1:00 - 3:30 pm

Break down begins immediately after door prizes are presented

Door prizes are welcome & encouraged!

Note: The Conference continues through Saturday for conference participants. You are welcome to stay throughout the conference even though the exhibit hall is closed.