Judge #\_\_\_\_\_\_\_\_\_

Youth Art Month Book Contest Scoring Rubric

District Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Region: \_\_ Blue Ridge \_\_Northern \_\_Tidewater \_\_Central \_\_Southwest

Documentation

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 |
| Report is complete and thorough  |  |  |  |  |
| Report is compiled and presented in an organized manner |  |  |  |  |

 Total\_\_\_\_\_\_\_\_

Advocacy

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 |
|  Art Teachers signed Endorsements |  |  |  |  |
| Principals signed Endorsements |  |  |  |  |
| Leaders in the community (Mayor, School Board, Superintendent, Delegates, etc.) signed Proclamation/Endorsement  |  |  |  |  |
| Media Announcements made (newspaper articles, TV spotlights, radio coverage, blogs, other web-based media, etc.) |  |  |  |  |
| Event within the community/schools (Art Show, Select Pieces Displayed, Meeting with School Board, etc.) |  |  |  |  |
| Special Materials made (buttons, shirts, posters, hats, etc.) |  |  |  |  |

Creativity/Craftsmanship

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 |
| A theme is evident throughout book |  |  |  |  |
| Creativity is evident |  |  |  |  |
| Book displays a high level of craftsmanship in visual presentation |  |  |  |  |

 Total\_\_\_\_\_\_\_\_

Organization

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 |
| Flow of book is intentional and thoughtfully prepared |  |  |  |  |
| Visual and written documentation is categorized in a specific way |  |  |  |  |

 Total\_\_\_\_\_\_\_\_

Final Score \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Region:\_\_\_\_\_\_\_\_\_\_\_\_ Rank\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

State Rank\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Youth Art Month Book Contest Scoring Rubric

Documentation

|  |  |  |  |
| --- | --- | --- | --- |
| **1** | **2** | **3** | **4** |
| Report is not filled out | Report is missing sections | Report is filled out completely | Report is filled out and includes 4 or more rows for each category |
| No report | Report is scattered throughout book | Report is in one place in book | Report is in one place and part of the theme of book |

Proclamations and Endorsements

|  |  |  |  |
| --- | --- | --- | --- |
| **1** | **2** | **3** | **4** |
| No proclamations/endorsements were signed | 3 or fewer proclamations/endorsements were signed | 4-10 proclamations/endorsements were signed | 10 or more proclamations/endorsements were signed |

Media (Promotional Opportunities)

|  |  |  |  |
| --- | --- | --- | --- |
| 1 | 2 | 3 | 4 |
| No media used | 1 article/web media/TV spot/etc. | 2-5 articles/web media/TV spots/etc. | 5 or more articles/web media/TV spots/etc. |

Events and Exhibits

|  |  |  |  |
| --- | --- | --- | --- |
| 1 | 2 | 3 | 4 |
| No exhibits or events occurred during YAM | Exhibits and events promoted YAM through individual schools | Exhibits and events promoted YAM through the entire school systems and individual schools | Exhibits and events promoted YAM through the community, school system and individual schools |

Special Materials

|  |  |  |  |
| --- | --- | --- | --- |
| 1 | 2 | 3 | 4 |
| No materials were made to celebrate YAM | One type of material was made to celebrate YAM | A few different types of materials were made to celebrate YAM | A variety of materials were made to encourage YAM celebrations |

Creativity

|  |  |  |  |
| --- | --- | --- | --- |
| 1 | 2 | 3 | 4 |
| Book has no theme  | Book has a theme in some areas but not consistent | Book uses a theme consistently | Book is unique and focuses on theme in an original manner |

Craftsmanship

|  |  |  |  |
| --- | --- | --- | --- |
| 1 | 2 | 3 | 4 |
| Book is untidy and has many unwanted marks, no clear composition | Book has some technical flaws, a few pages are sloppy with careless marks | Book is made nicely, pages are clean and neat | Every aspect of book is treated with extreme care and excellent composition |

Organization

|  |  |  |  |
| --- | --- | --- | --- |
| 1 | 2 | 3 | 4 |
| Book is disorganized, missing some required information | Book is not clearly divided but all required information is there | Book is divided into sections with all required information | Book is well organized and each section is clear and easy to find (all info there) |